# South Natomas TMA<sup>TM</sup> Board of Directors Meeting Wednesday, December 8<sup>th</sup>, 2021 Meeting Minutes

# I. Call to Order

SNTMA President Bill Vanderslice called the meeting to order via video conference call at approximately 8:01AM on Wednesday, December 8<sup>th</sup>, 2021 in Sacramento, CA. Attending were Eduardo Cavazos, Dennis Deas\*, Martin Christian, Joseph Lara, Rukesh Maharjan, Bill Vanderslice and SNTMA staff Stephanie Merten and Jason Vitaich.

(\*Dennis joined the meeting late.)

### II. Approval of Previous Meeting's Minutes

A motion was made to approve the November 10<sup>th</sup>, 2021 SNTMA Board Meeting Minutes. The motion was moved by Eduardo Cavazos, seconded by Dennis Deas. The motion passed unanimously, 6:0.

#### III. New Business

Executive Director Jason Vitaich delivered the following report:

• 2021 dues collection is going well overall, with 90% of budgeted membership dues having been collected as of December.

Stephanie Merten delivered the following Membership Report:

- Campaigns and events promoted through the Commuter Club (November)
  - o 11.16.21 Programs and Benefits email sent to all member companies

### • Programs (November)

- 0 60 Telecommute subsidies awarded for the month of November
- o 10 carpool subsidies awarded for the month of November
- o 9 Low Emissions subsidies awarded for the month of November
- 0 2 Transit subsidies awarded for the month of November
- 0 0 Amtrak subsidies awarded for the month of November
- 0 0 Bike Maintenance subsidies awarded for the month of November
- 0 Walk subsidies awarded for the month of November
- Funds exhausted for Residential Car charging subsidies
- Monthly Facebook Contest entry three entries/three people, all awarded Amazon gift cards
- o 504 Facebook "Likes", 528 followers
- o Bucks For Bikes: 17 photos posted, others in progress

### • Meetings (November)

o None

# • SNTMA Activities (December)

- Email November subsidies, Facebook monthly prizes, weekly Amazon drawing gift cards (for trip log keepers)
- 130 Fourth Quarter promotional item (\$10 Amazon gift cards) for top trip keepers
- Q4 Virtual Discussion Tuesday 12/7 Caltrans Fix50 Update on Regional Telework Pilot Program
- o 2022 Q4 Virtual Discussion Thursday 1/27 SNTMA Programs
- o 2022 Annual Meeting Wednesday 3/9 Caltrans FixSac5

### IV. Adjourn

The meeting adjourned at approximately 8:12AM. The next SNTMA Board meeting is scheduled for Wednesday, January 12<sup>th</sup>, 2022 at 8:00 AM via video conference call in Sacramento, CA.

Respectfully submitted,

Bill Vanderslice SNTMA President